



Kemptville Youth Musical Theatre Company Sponsorship Program

Introduction

The Kemptville Youth Musical Theatre Company (KYMTC) Sponsorship Program provides an opportunity for local (North Grenville, Eastern Ontario, and Ottawa) businesses to support a not-for-profit community-based youth musical theatre company that has been staging productions in Kemptville for more than 20 years.

As a KYMTC sponsor, you will be supporting the only community-based youth musical theatre company in Eastern Ontario and a program that doesn't charge a fee to participate - meaning that any youth, regardless of their economic status, can audition and be part of the show.

Your generous sponsorship will directly support the Company and the staging of The Little Mermaid and will be promoted to approximately 2,400 people who will attend 8 shows over 3 weekends in April 2024. This large audience is made up of both local and Ottawa-based individuals and families.

Sponsorship Levels- Yearly

Gold: \$1,000

- 4 Free Tickets to The Little Mermaid
- A small logo and your business identified as a Gold Sponsor in The Little Mermaid Program
- Your logo projected onto the stage curtain during seating
- Sponsorship announcements on KYMTC Facebook and Instagram
- Your business logo and contact info on our website (until January 1, 2025)

Silver: \$500

- 2 Free Tickets to The Little Mermaid
- Your business identified as a Silver Sponsor in The Little Mermaid Program
- Your logo projected onto the stage curtain during seating
- Sponsorship announcements on KYMTC Facebook and Instagram
- Your business logo and contact info on our website (until January 1, 2025)

Bronze: \$250

- Your business identified as a Bronze Sponsor in The Little Mermaid Program
- Sponsorship announcements on KYMTC Facebook and Instagram
- Your business logo and contact info on our website (until January 1, 2025)

In-Kind Sponsorship

KYMTC also accepts in-kind donations (non-cash gifts, such as goods or services). Eligibility for the Sponsorship Program for in-kind donations will be approved on a case-by-case basis. Please contact us at the email address below for more information.

Sponsorship Fund Priorities for 2024

- **Main Show 2024 The Little Mermaid Costs:** Contributing to the purchase of material for stage design, set construction, costumes, and props; and,
- **Ongoing Costs:** Rent for storage space (owned by North Grenville) for costumes, props, and set pieces.

Donations Under \$250

KYMTC will gladly accept donations of any amount. If you would like to donate please contact us at the email address provided below.

Sponsorship and Donation Contact Information

Please e-mail KYMTC at: info@kymtc.org

Visit our website (www.kymtc.org) or find us on Facebook and Instagram

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